

The Redwood Donor Survey



Thank you for your generous support of The Redwood! In an effort to serve you better, we ask that you please take a moment to complete the questionnaire below. This information will help us to learn how best to communicate with you. Please check all options or answers that apply, and return it in the enclosed postage paid envelope.

Mr./Mrs./Ms/Miss

Name _____

How would you like us to address you? _____
(for example: Dear Mr. Smith, Dear Tom, or Dear Thomas)

Address _____

City _____ Prov _____ Postal Code _____

Phone _____ Alternate Phone _____

May we contact you by email? If so, please write your e-mail address in the space below:

All of your answers will be kept strictly confidential.

1. Why do you contribute to The Redwood? *(Please check all that apply):*

- The Redwood is a local agency, and I like to give back to my community.
- As a small organization, I know The Redwood depends on donations from people like me to continue helping women and children.
- I've been involved with The Redwood as a volunteer, or in some other way.
- I'm connected with someone who is involved with The Redwood
- Other (please specify) _____

2. How would you like us to communicate with you?

- I am interested in being kept informed about The Redwood's programs and activities throughout the year. I understand that I am not expected to respond to every mailing.
- I prefer to receive only one fundraising appeal per year (please note that you may receive a reminder mailing if we don't hear from you).
- Please send all communication by email only.



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3. From time to time, we may want to call you by telephone. Please indicate your preference:

- Yes, The Redwood may call me. My phone number is: _____
- No, I do not wish to receive phone calls.

4. There are many ways to contribute to The Redwood. Please check the boxes below if you are interested in further information on:

- Becoming a monthly donor.
- Making a bequest in your will.
- Gifts of securities.
- Naming The Redwood as beneficiary of a life insurance policy.
- Volunteer opportunities.
- Other _____

5. Share your story! Tell us about your experience with The Redwood or why you support safe haven for women and children in our community:

6. The Redwood occasionally exchanges donor names with other like-minded organizations. This allows us to save substantially on fundraising costs and increase awareness regarding our programs. Please check this box if you prefer that we not trade your name.

Please let us know if you have any further feedback or comments about The Redwood, or the services we provide.

Check this box if you would like us to get back to you to discuss your feedback.

Thank you for completing our survey! If you have any questions, please contact The Redwood at (416) 533-9372 x 227, or visit our website at www.theredwood.com.



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